

A large audience is seated in a dark auditorium, illuminated by blue stage lights. The audience is facing a stage with a large screen displaying a logo. The logo is a stylized 'A' shape with a circular element inside, set against a dark background with small white dots. The audience members are mostly men, some are looking at their phones or laptops. The stage is lit with blue light, and there are some people walking around on it. The overall atmosphere is professional and focused.

Felix Frank  
@felis\_rex

Operations person at  
The unbelievable machine company  
[Berlin]



A photograph of a campfire at night. The fire is burning brightly in a wooden fire pit, with flames in shades of orange, yellow, and red. Several sticks of wood are stacked in the center. In the foreground, several marshmallows are on sticks, some of which are being roasted over the fire. To the right of the fire pit, there is a blue plastic water jug. The background shows a patterned fabric with large, dark brown spots on a lighter background. The overall scene is dimly lit, with the primary light source being the campfire.

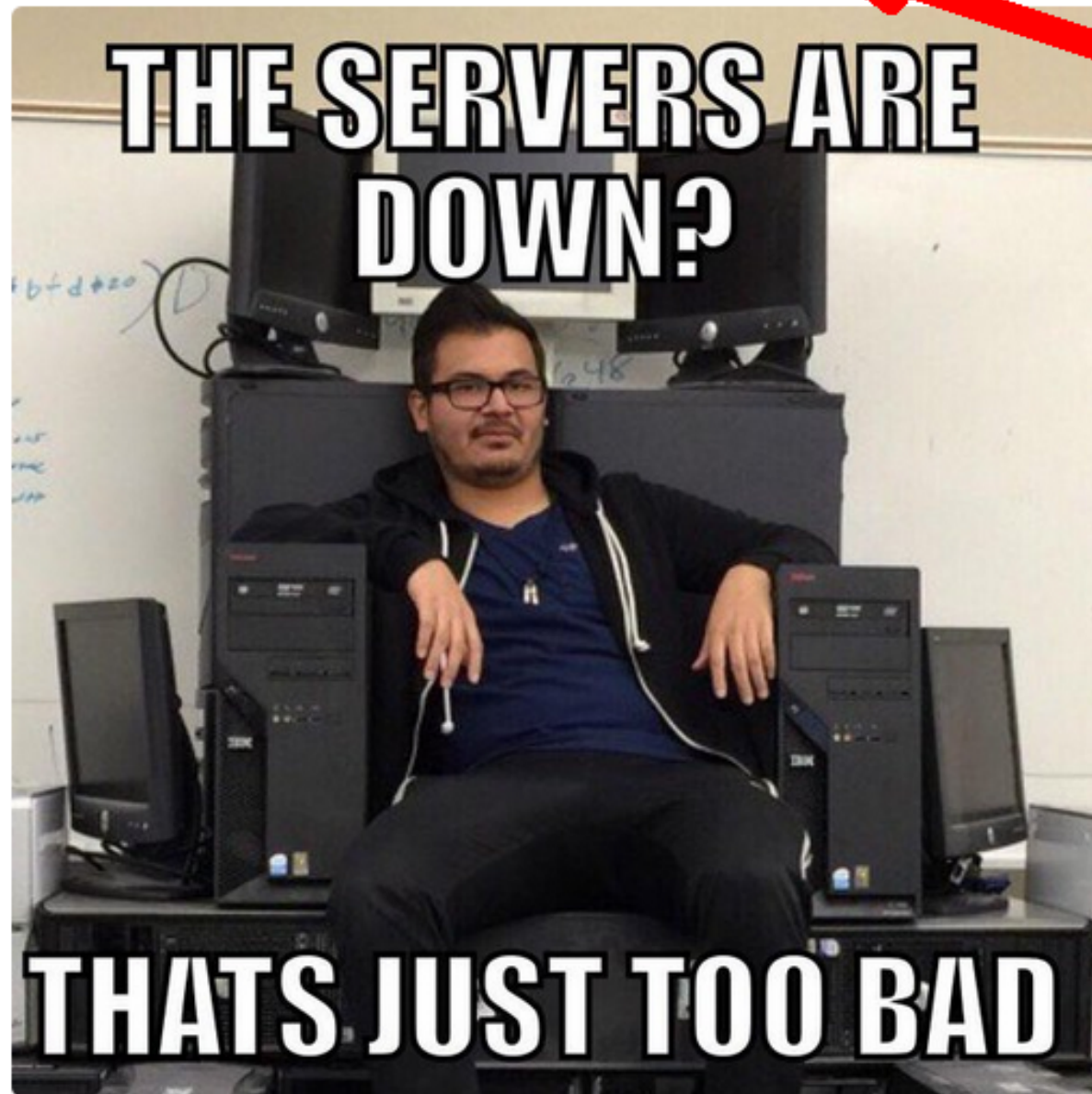
# Stop Sharing "War Stories"

Config Management Camp.eu 2016, Ghent



Docker  @docker · 29 Jul 2015

#SysAdminDay is Friday! Share your #SysAdmin war stories & we'll send you a @Docker shirt - [blog.docker.com/2015/07/thank-...](http://blog.docker.com/2015/07/thank-...)



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# PUPPETCONF 2015 SCHEDULE

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## Felix Frank

mpex GmbH

Systems Engineer

Felix is a long-time Puppet user and contributor. He's been answering mailing list questions, bug reports and feature requests as well as StackExchange questions. He wrote a Puppet quick start guidebook in 2014 (available from Packt Publishing). These days he mainly tries to help with

module maintenance, dabbles in some modules of his own and keeps building patches for the Puppet core. A Berlin resident of many years, Felix has a job in the trenches of puppetized IT operations.





It makes you wonder  
How is this so much of a thing?





# Pop culture and tech

# Exhibit A

## The reaction gif







War in pop culture  
Exhibit B







Even darker depictions  
are oddly compelling

# Mainstream media

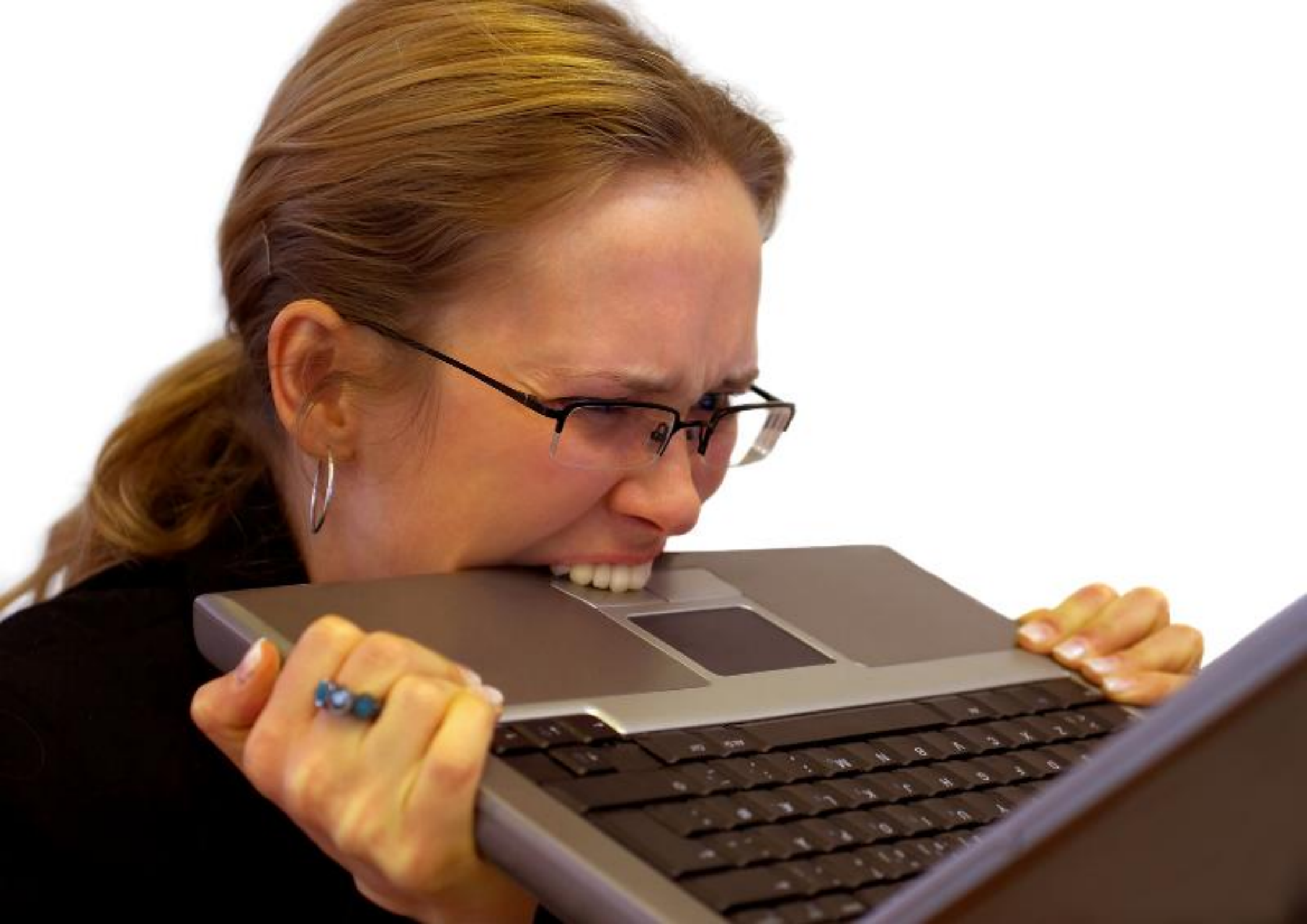
A different story



All this metaphoric power  
- for what do we use it?



**LMAO**







We call this  
**War?**

Why is this even a talk?



**ISN'T IT OBVIOUS**





It's about culture





Don't reinforce this fixation on pop culture.





Alternatives?



A group of people are gathered around a campfire at night in a forest. The fire is bright and glowing, illuminating the scene. The people are wearing warm clothing, including hoodies and scarves. The background shows dark trees and a blueish twilight sky. The text "Anecdote? Story?" is overlaid in the center of the image.

Anecdote?  
Story?



# Thanks!

<https://www.flickr.com/photos/puppetlabs/21959004570/>

<https://www.pinterest.com/pin/30821578674556364/>

[https://upload.wikimedia.org/wikipedia/commons/2/20/Soldiers\\_in\\_trench.jpg](https://upload.wikimedia.org/wikipedia/commons/2/20/Soldiers_in_trench.jpg)

<https://www.youtube.com/watch?v=1CJQNdT2NI>

<https://www.youtube.com/watch?v=NKobrTQtYnQ>

<http://www.ranker.com/list/all-iraq-war-movies>

[-or-list-of-iraq-war-movies/all-genre-movies-lists](http://www.ranker.com/list/all-iraq-war-movies/all-genre-movies-lists)

<http://www.mtv.com/news/2601774/avengers-ilm-featurette/>

<http://lettherebemovies.com/2013/04/06/caldwellapocalypse-now/>

<http://w350digitalwriting.wikidot.com/group-3-s-page>

<http://ih.constantcontact.com/fs077/1102102917469/img/106.jpg>

<http://wonkette.com/554052/astonishingly-militia-effort>

[-to-patrol-texas-border-may-be-poorly-organized](http://wonkette.com/554052/astonishingly-militia-effort-to-patrol-texas-border-may-be-poorly-organized)

<https://www.uschamberfoundation.org/initiative/diversity-and-inclusion>

<http://dungeonsmaster.com/wp-content/uploads/2013/05/tbbt-02-300x199.jpg>

<http://funnystack.com/2015/07/17/funny-cars-near-camel-sitting/>

<http://www.meetup.com/Outdoor-Afro/events/213653832/>

<http://www.washingtontimes.com/news/2015/aug/8/>

[gop-candidates-ride-debate-momentum-to-redstate-ac/](http://www.washingtontimes.com/news/2015/aug/8/gop-candidates-ride-debate-momentum-to-redstate-ac/)

A close-up photograph of Donald Trump speaking at a podium. He is wearing a dark suit, a white shirt, and a red tie. The background is a blurred red wall. A semi-transparent dark grey box is overlaid on the image, containing white and colored text.

Food for actual thought:

Is the **tech** term  
for **IT dev+ops**

the equivalent of

referring to the **USA**

as **America?**